

EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period August 1, 2008-July 31, 2009

1) Employment unit: Inner Banks Media, LLC in New Bern-Greenville-Morehead City NC

2) Unit members (Stations and communities of license):

WRHT FM, Morehead City, NC

WRHD FM, Williamston, NC

WTIB FM, Farmville, NC

WNBU FM, Oriental, NC

3) EEO CONTACT INFORMATION FOR EMPLOYEMENT UNIT:

Henry Hinton, Operating Member and General Manager,
408 West Arlington Blvd., Suite 101-B
Greenville, NC 27834

Phone: 252-355-8822 email: henry@ibxmedia.com

During the one-year period ending on July 31, 2008 the stations filled one full-time vacancy:

Account Executive- WNBU, New Bern territory

The station interviewed a total of 6 people for this full-time vacancy during the period covered in this report.

Recruitment Sources

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
New Bern Sun Journal	4
Craven Community College	1
Inner Banks Media Radio Stations	1
Cherry Point Marine Air Station	0
North Carolina Association of Broadcasters	0
Rusty Walker Programming	0
Camp Lejeune Marine Base	0
All Access website	0

FULL-TIME VACANCY EEO INFORMATION

[Fill out for each full-time vacancy]

Job Title of Vacancy: Account Executive- WNBU- New Bern Territory **Recruitment Source That**
Referred the Hiree: New Bern Sun Journal

Date Vacancy Opened: May 17, 2009 **Total Number of Persons Interviewed for Vacancy:** 6

Date Vacancy Filled: July 6, 2009

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
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New Bern Sun Journal	3200 Wellons Blvd P. O. Box 13948 New Bern, NC 28562	Sonya Piriczky	252-635-5659	4	no
Cherry Point Marine Air Station		Bob Kenward	252- 466-6398	0	no
Craven Community College	800 College Court New Bern , NC 28562	Wanda Thomas	252-638-7200	1	no
Inner Banks Media Stations	408 West Arlington Blvd. Greenville, NC 27834	Mike Biddle	252-355-8822	0	no

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Rusty Walker Programming	PO 417, Iuka, Miss 38852	Rusty Walker	662-791-1285	0	no
All Access web site	Allaccess.com	Classified ads	Posted by internet	3	no
NC Association of Broadcasters	150 Fayetteville St., Suite 1610 Raleigh, NC 27601	Lisa Reynolds	919-821-7300	1	no
Camp Lejeune	14 Mc Hugh Blvd, Camp Lejeune, NC 28547	Regina Steward	910-451-3212	0	no

MENU OPTION ACTIVITIES

Inner Banks Media radio stations WRHD-WRHT-WKOO-WTIB have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
2	Job Fair	Held a job fair on February 29, 2009 at the Greenville Convention Center as part of WTIB Talkfest event. Our management staff passed out information regarding our stations and potential openings. Radio promotional announcements were broadcast to promote the Job Fair.
5	Intern Program	<p>Continued our intern program with East Carolina University's School of Fine Arts, Communications and Music. Five interns were engaged over the last 12 month period from ECU.</p> <p>Matt Duncan</p> <p>Kelsey Lamm</p> <p>Sarah Dutton</p> <p>Zac Karamalegos</p> <p>Michael Cartwright</p>

16	Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities	Henry Hinton, the principal of the employment unit serves on the advisory and advancement council of the East Carolina University School of Communications. As part of the council, Mr. Hinton advises the school's dean about current trends and employment opportunities in broadcasting. The council met on April 25, 2009. Subsequent teleconferences have been held as part of the council's work. Mr. Hinton has participated in at least one additional teleconference this past year. Additionally, Hank Hinton, the stations' sales manager, joined the ECU "Comm Crew" which is an advisory committee for the school of communications including the radio and television program at the university. He began his work on this committee in this year on July 15, 2009.

* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;

8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;.
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.